



### General Audience Brochure

For smokers interested in quitting, provides service information including hours of operation, phone numbers, and what to expect when you call. Available in English, Spanish, Chinese, Vietnamese, and Korean. 3.5” x 11” folded; 8.5” x 11” flat.



### Gold Card

“Take Charge of your life” says this referral tool. A mock credit card, the Gold Card lists the smoke, chew, and TDD/TTY phone numbers. This is our most popular item--lightweight and fits in your pocket for quick easy referral. Effectively encourages smokers to quit and call for help when ready. Available in English.



### Chew Tobacco Brochure

For chew tobacco users interested in quitting, provides service information including hours of operation, phone numbers, and what to expect when you call. Available in English.



### Teen Provider Brochure

Designed for adults who want to help a teen quit smoking. Includes questions frequently asked by adults who refer teens to the Helpline and answers questions about free services, hours of operation, confidentiality, and what to expect when you call. Available in English only.



### American Indian Brochure

Developed in partnership with AITEN (American Indian Tobacco Education Network), this culturally-relevant brochure provides service information including hours of operation, phone numbers, and what to expect when you call. Available in English only. For American Indian/Native American audiences.



### Pregnant & Smoking Brochure

For pregnant women, provides opportunity for enrollment by including self-mailing survey directly to the Helpline. English only.



### Wallet Cards

Like a standard business card, this double-sided item lists all the language lines in the appropriate language. Works well in multi-language settings.



### Phone Poster

A nice addition to offices and exam rooms, this friendly full-color poster reminds smokers to quit and, realizing it’s difficult, gives them a non-threatening non-judgmental option. 11” x 17” English only.



### Gift Certificate

Give to friends and family as encouragement to quit & call the Helpline. Perfect for elementary school students to bring home; health care providers to give to patients. 5” x 7” on card stock. Available in English & Spanish.